

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951872-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Mack/R/Senate	MACK/S/R	

Flight Dates	Order #	Alt Order #
09/17/12 - 09/21/12	951872	07903543

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	MACC	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/18/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12-12:12:00-12:30 PM	11-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951872-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Mack/R/Senate	MACK/S/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/19/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--WTF--	:30	1	\$350.00	
Class of Time - Pre-emptible with notice									
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,350.00
<u>Agency Commission</u>	\$1,252.50
<u>Net Amount Due</u>	\$7,097.50